



Kennebec Valley Human Resources Association

Boomers: How do we help them to stay Engaged? Presented by Jim Peacock, Peak-Careers Consulting

With nearly 1/3 of all Mainers demographically falling into the Boomers age group of 50-60 year olds and the population in Maine shrinking, Human Resources professionals will need to deal with the forecasted labor shortage in the very near future. The boomer age group can be part of the talent shortage solution if HR creates incentives to retain them in current or new positions. Creating new, part time flexible positions, and / or finding new ways to keep them engaged in the workforce are just two ways to delay boomers' retirement. In addition, HR professionals could have an integral role in helping Boomers reinvent themselves in this 3rd quarter of their life by looking at this from a holistic perspective.

This program has been submitted for 1.25 HRCI General Recertification Credit Hours.

Wednesday, January 14, 2015; 7:30 a.m. – 9:30 a.m. O'Brien's Restaurant at the Best Western Plus, 375 Main St. Waterville, ME 04901

7:30-7:50 a.m. ~ Registration, Breakfast, and Networking	Member in advance:	\$20.00
7:50-8:00 a.m. ~ Welcome and a word from our sponsor	Non-member in advance:	\$25.00
8:00-9:15 a.m. ~ Presentation	Member/Non-member at the	
9:15-9:30 a.m. ~ Chapter information/Wrap up	door:	\$25.00
	Student (with membership)	
(All members are welcome to stay for the Board	Prepaid (with membership)	
meeting immediately following)	Check Enclosed	

* To receive the in-advance discount, registration along with payment must be received by 12:00 noon on Thursday, January 8, 2015. To send payment with your registration, please mail to the address below. If you have pre-paid, you may e-mail your registration to <u>kvhraemail@gmail.com</u>.

Send to: KVHRA P.O. Box 1445 Waterville, ME 04903 E-mail: kvhraemail@gmail.com

PLEASE PRINT THE INFORMATION BELOW FOR LEGIBILITY PURPOSES. THANKS		
Name:	E-mail:	
Company:	Phone:	
Guest:	E-mail:	

PLEASE NOTE: Drawing will be held for a free seat at the HR Convention this meeting! You are responsible for the meeting cost unless cancellation is made by 9:00 a.m. the Monday before the meeting. Please contact Annette McLaggan at **207-215-6882** if you need to cancel. Thank You!

JIM PEACOCK is the owner is of Peak-Careers Consulting, offering online seminars for career professionals, as well as career coaching focused on working with Boomers as they transition from full time employment. His background includes experience as the Director of the Advising & Career Center at a Kennebec Valley Community College, 12 years' experience as a high school counselor, and currently works in the Colby College Career Center on a part-time contract. He is a nationally certified Global Career Development Facilitator Instructor and has taught the CDF class annually since 2000.

Jim is the current president of Maine Career Development (2013-15) & Past President (2004). In 2007 he received the Outstanding Career Practitioner Award from NCDA. He has an Education Master's degree from Oregon State University in College Student Services Administration.

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