



### **SPONSOR INFORMATION**

We're pleased to offer quality programs to human resources (HR) professionals in the mid-Maine area and are grateful to our sponsors who help to make this possible!

**Benefits of sponsoring a KVHRA event** - For \$250, your sponsorship provides you with advertising to HR professionals throughout the Central Maine region, in the form of:

- A link to your company website on the KVHRA webpage, <http://kvhra.shrm.org>, for the year
- Your company logo on our meeting registration form (sent to mailing list of 200+ professionals)
- Table tents at the sponsored association meeting
- Opportunity to present your organization's value at our meeting/program (up to 10 min.) with optional hand-outs
- Breakfast buffet costs for up to two of your attending presenters
- Networking access to an audience of approximately 50 Central Maine employers

To sponsor a KVHRA event please contact Lila Hallowell, Program Chairperson, at [lila.hallowell@newbalance.com](mailto:lila.hallowell@newbalance.com) or call (207) 634-1025.

*If you require technical equipment for your presentation, you are encouraged to bring your own laptop. A projector and screen will be available. If you would like to provide a door prize for a business card drawing, the business cards will be provided to you. Please let us know in advance if you will be providing a door prize.*

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**Sponsor Sign-Up Form**

Monthly meetings alternate in Augusta & Waterville to accommodate our members. Check one or both locations of your preference to sponsor:   \_\_\_ Waterville   \_\_\_ Augusta

Company Name: \_\_\_\_\_

Contact Person(s) and title(s) of who'll be attending (needed for introductions): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

**Please email your company logo to [lila.hallowell@newbalance.com](mailto:lila.hallowell@newbalance.com) to be used in our program registration advertising. Send Sponsor Form with check made payable to KVHRA & mail to: KVHRA, P.O. Box 1445, Waterville, ME 04903**

*KVHRA is the Kennebec Valley area association for HR & business professionals concerned with understanding the best methods to effectively manage their people and organizations. KVHRA became an affiliate chapter of the Society for Human Resource Management (SHRM) in 2005. SHRM has over 275,000 members in over 160 countries and is the world's largest HR membership organization devoted to HR management. By attending meetings and developing relationships with colleagues, members continually enhance their knowledge of HR issues, gain new skills and grow as an HR professional.*