



## **SPONSOR INFORMATION**

We're pleased to offer quality programs to human resources (HR) and business professionals in the mid-Maine area and are grateful to our sponsors who help to make this possible!

**Benefits of sponsoring a KVHRA event** - For \$250, your sponsorship provides you with advertising to HR professionals throughout the *central* Maine region, in the form of:

- A link to your company website, displayed on the KVHRA webpage, <https://kvhra.shrm.org>, for the program year
- The opportunity to present your organization's value at our meeting/program (up to 10 minutes) with optional hand-outs and marketing materials; your company logo is displayed on the KVHRA slide show during registration & breakfast
- Breakfast buffet costs for two of your attending presenters
- Networking access to an audience averaging 50 central Maine employers at your sponsored program

*If you'd like to provide a door prize, attendees have the option to give their business card to be included in a drawing, and these business cards will then be given to you. Please let us know in advance if you will be providing a door prize. A projector and screen are available if you'd like to use these for your 10-minute presentation, but please bring your own laptop if you have a MS PowerPoint or web presentation and let us know in advance if you'll be using these.*

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### **Sponsor Sign-Up Form**

Monthly meetings are presented virtually via Zoom or alternate in-person in Augusta & Waterville to accommodate our members. Check one or both locations of your preference to sponsor:   \_\_\_ Waterville   \_\_\_ Augusta

Is there a meeting date(s) of preference? \_\_\_\_\_

Company name & billing address: \_\_\_\_\_

Contact person(s) and title(s) of who'll be attending (needed for introductions): \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

If you have questions regarding sponsoring a KVHRA event, please contact Mikki Lane, Treasurer, at [kvhra@outlook.com](mailto:kvhra@outlook.com). Please email Mikki your sponsor form and company logo. Once a date is confirmed with you, please mail Sponsor Form with a check payable to KVHRA to: KVHRA, P.O. Box 1445, Waterville, ME 04903 (please pay at least one month prior to the event date). If you prefer to pay with a credit card go to, <https://kvhra.shrm.org/forms/kvhra-payment-other>, and follow the prompts. Please indicate the reason for the payment as "Sponsorship fee for {indicate month}".

*KVHRA is the **Kennebec Valley** area association for HR & business professionals concerned with understanding the best methods to effectively manage their people and organizations. KVHRA became an affiliate chapter of the Society for Human Resource Management (SHRM) in 2005. SHRM has 300,000+ members in 165 countries and is the world's largest professional society dedicated to serving human resources professionals at all levels and functions.*