

Kennebec Valley Human Resources Association

The Baby Boomers Have Sneezed Again – Considerations for your Aging Workforce Presented by Liz Ashe, Springboards for Growth

There once was a saying, “when the baby boomers sneeze America buys Kleenex.” The baby boomers (age 47-65) have had a profound effect on public policy and society as a whole and now they have sneezed again. Many are still working and want to keep working after retirement age. This demographic shift poses many challenges for HR professionals. Join Liz as she discusses key challenges for HR professionals in dealing with age-old, negative stereotypes and myths about the older generations and how to focus on the value added benefits this generation brings such as a critical knowledge-based and experienced talent pool that can serve as mentors to younger workers, a group that has good work ethics and values, and lower turnover rates and less absenteeism. Liz will discuss how employers can rethink work design, duties, environments, training and more to take advantage of this trend.

(This program has been submitted for HRCI recertification credits)

**Wednesday, September 12, 2012 7:30 – 9:30 a.m.
T & B Celebration Center, Waterville, ME**

7:30-7:45 a.m. ~ Registration, Breakfast, and Networking	<input type="checkbox"/> Member in advance:	\$18.00
7:45-8:00 a.m. ~ Welcome and a word from our sponsor	<input type="checkbox"/> Non-member in advance:	\$22.00
8:00-9:00 a.m. ~ Presentation	<input type="checkbox"/> Member/Non-member at the door:	\$25.00
9:00-9:15 a.m. ~ Question & Answers	<input type="checkbox"/> Student (with membership)	
9:15-9:30 a.m. ~ Chapter business and door prize	<input type="checkbox"/> Prepaid (with membership)	
	<input type="checkbox"/> Check Enclosed	

(All members are welcome to stay for the Board meeting immediately following)

* To receive the in-advance discount, **registration along with payment must be received by 12:00 noon on Thursday, September 6, 2012.** To send payment with your registration, please mail to the address below. If you have pre-paid, you may e-mail your registration to kvhraemail@gmail.com.

Send to: KVHRA
P.O. Box 2186
Augusta, ME 04338-2186

Fax: 207-238-5375
E-mail: kvhraemail@gmail.com

PLEASE PRINT THE INFORMATION BELOW FOR LEGIBILITY PURPOSES. THANK YOU!

Name: _____ E-mail: _____
Company: _____ Phone: _____
Guest: _____ E-mail: _____

PLEASE NOTE: You are responsible for the meeting cost unless cancellation is made by 9:00 a.m. the Monday before the meeting. Please contact Annette McLaggan at **207-215-6882** if you need to cancel. Thank You!

Liz Ashe, M. Ed., has educated, energized and entertained audiences for over 25 years. She delivers fun, highly content-filled seminars, workshops and keynote speeches to organizations and associations at the local, regional and national level. She is a member of the National Speakers Association and received her Master of Education and Bachelor of Arts degrees at the University of Maine. Through her consultant company, Springboards for Growth, Liz specializes in Leadership development programs as well as customer service, communication, stress, change and personal health, enrichment and empowerment. She has written for several publications and newsletters and is also the author of the EAP publication “Of Interest.” Liz has been interviewed on various television broadcasts and was a guest speaker on Senior Spectrum’s Mature Life Styles program. Past president of the Bangor Community Theater, Liz dances and performs in local community musicals, clog dances and enjoys many outdoor activities with friends and family.

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