



**Workplace Flexibility: The Next Imperative for Business Success and HR Leadership  
 Presented by Cassidy Neal, SHRM's Workplace Flexibility Program Specialist**

**This program has been approved for 1.25 Strategic HRCI Recertification Credits**

"Workplace flexibility has become a key business strategy to leverage the talents and skills of today's increasingly diverse, aging, and multi-generational workforce. In this session, you will learn how flexible work arrangements such as job sharing, flexible scheduling, phased retirement, and telecommuting can drive employee engagement, productivity, retention, and benefit your organization's bottom line. You will also examine key HR strategies for implementing flexibility as well as legal issues to consider. And you will hear about new resources and opportunities as a result of SHRM's partnership with the Families and Work Institute, including the "When Work Works" initiative."

**Wednesday, September 11, 2013; 7:30 a.m. – 9:30 a.m.  
 T & B Celebration Center, Waterville, Maine**

7:30-7:50 a.m. ~ Registration, Breakfast, and Networking	<input type="checkbox"/> Member in advance:	\$18.00
7:50-8:00 a.m. ~ Welcome and a word from our sponsor	<input type="checkbox"/> Non-member in advance:	\$22.00
8:00-9:15 a.m. ~ Presentation	<input type="checkbox"/> Member/Non-member at the	
9:15-9:30a.m. ~Chapter information/Wrap up	door:	\$25.00
	<input type="checkbox"/> Student (with membership)	
	<input type="checkbox"/> Prepaid (with membership)	
	<input type="checkbox"/> Check Enclosed	

**(All members are welcome to stay for the Board meeting immediately following)**

\* To receive the in-advance discount, **registration along with payment must be received by 12:00** noon on **Thursday, September 5, 2013**. To send payment with your registration, please mail to the address below. If you have pre-paid, you may e-mail your registration to [kvhraemail@gmail.com](mailto:kvhraemail@gmail.com).

Send to: KVHRA  
 P.O. Box 2186  
 Augusta, ME 04338-2186

Fax: 207-238-5375  
 E-mail: [kvhraemail@gmail.com](mailto:kvhraemail@gmail.com)

**PLEASE PRINT THE INFORMATION BELOW FOR LEGIBILITY PURPOSES. THANKS**

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Guest: \_\_\_\_\_ E-mail: \_\_\_\_\_

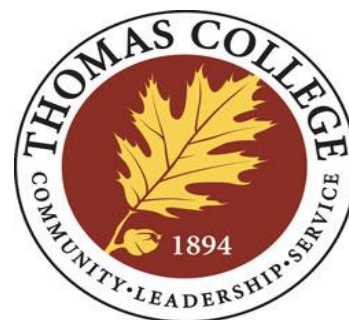
**PLEASE NOTE:** You are responsible for the meeting cost unless cancellation is made by 9:00 a.m. the Monday before the meeting. Please contact Annette McLaggan at **207-215-6882** if you need to cancel. Thank You!

Cassidy Neal has served since September, 2012, as the Workplace Flexibility Program Specialist for SHRM's Workplace Flexibility Initiative and Partnership with the Families and Work Institute (FWI). She is responsible for growing *When Work Works*, the centerpiece of the Partnership, and for educating employers about workplace flexibility issues.

Prior to joining SHRM, Cassidy worked for the Texas Dental Association where she managed two statewide dispute resolution processes and advised on community oral health public policy issues.

Cassidy received her Bachelor of Arts degree in Government from the University of Texas at Austin and her Master of Science degree in Organizational Leadership and Ethics from St. Edward's University in Austin.

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